

**3M** Scotchlite<sup>™</sup>  
Reflective Material

# Why 3M?

## All Silver is Not Created Equal



## What is the difference?

Both vests look basically the same. Both may claim to be compliant. But only one actually meets reflectivity standards.

**Fact: Independent testing shows that 1 in 3 non 3M<sup>™</sup> Scotchlite<sup>™</sup> Reflective Material garments purchased in the open market is not compliant to the ANSI 107/EN 471 standard for Level 2 reflective brightness.\***

\*Based on a study by 3M of 79 garments purchased on the open market (all using components other than 3M<sup>™</sup> Scotchlite<sup>™</sup> Reflective Material), 33% failed the ANSI 107 test for initial brightness. These data were verified by third party testing.

**3M**

# Why 3M?

## Compliance matters!



- Innovators in retroreflective technology
- Advancing the science of visibility for over 70 years
- Continuous testing to ensure every lot of material is compliant before it leaves our factory
- Quality you know you can trust to help keep workers safe
- Products that perform to your specifications
- Third party certificates from accredited labs
- Confidence your garment is compliant



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