



## Look for the 3M logo

To verify their authenticity, certain 3M™ Scotchlite™ Reflective Material products (see below table) have an embedded 3M logo visible on the front where it can easily be seen, even on a completed garment. Protecting our trademarks is extremely important at 3M, and authenticating our product with the 3M logo is one measure we take so you always know you're getting what you specified.

## Follow these steps to confirm it's authentic 3M™ Scotchlite™ Reflective Material

1. Stand approximately three metres away from garment.
2. Hold a flashlight or flashlight app on your mobile phone directly in front of your nose, and aim it toward the garment.
3. Take a few steps forward or backward, as optimal viewing distance will vary based upon room illumination and the brightness of your light source.
4. The 3M logo will appear in a continuous, bidirectional pattern to validate you are looking at authentic Scotchlite reflective material.

